

PROJECT ASSISTANCE FOR BRITISH COLUMBIA SPIRIT FESTIVALS

APPLICATION GUIDELINES

OBJECTIVE: A limited number of grants are available to assist community, regional and Aboriginal arts organizations with programs that support the vision of the *2010 Sports and Arts Legacy* and the BC Spirit Festivals.

VISION: *The vision for the arts portion of the Legacy is to bring our artists, cultural organizations, creative industries, communities and the public together in celebration of the unique and vibrant culture that reflects the spirit of British Columbia.*

The BC Spirit Festivals will be celebratory events created by our arts and cultural communities to highlight the pride and excitement that define our province and inspire the next generation of artists.

ELIGIBILITY: Applicants must be one or more of the following:

- a member of the Assembly of BC Arts Councils
- an Aboriginal cultural organization
- an Aboriginal Friendship Centre
- a Band Council

Funding is available to assist BC Spirit Festivals in selected communities across BC. Each community is encouraged to work collaboratively to develop its festival program. Preference will be given to festival programs that build local partnerships, work with professional arts organizations, and engage professional artists and diverse communities.

Festival programs may include a range of activities such as:

- Visual arts exhibitions and public museum programs including programming off-site. Assistance requested may include support for curatorial research, installation, presentation and audience development activities connected with an exhibition or event.
- Dance, music and theatre productions and presentations. Assistance requested may include support for presentation and audience development activities connected with a production.
- Publication projects (print or electronic), including artists' books, exhibition catalogues, monographs and anthologies. Publications must be intended for regional or provincial distribution.
- Media arts projects, including presentations outside public art gallery contexts.
- Other projects that meet the purposes of this funding program, as stated above.

AWARDS: The grant may equal up to 75% of total project costs; however, proposals that demonstrate diversified revenue sources will receive priority. The maximum grant available per organization is:

- Up to \$10,000 for organizations in a community with a population of fewer than 7,000
- Up to \$20,000 for organizations in a community with a population between 7,000 and 80,000
- Up to \$50,000 for organizations in a community with a population greater than 80,000.

HOW TO APPLY: Requests must be made on the application form provided. This application form is designed to provide the jury members with the information they need to compare and evaluate the merits of all proposals. The application form is divided into three parts:

- Part A – Organizational Information
- Part B – Project Description - Written Statement
- Part C – Financial Information, including completed Revenue and Expense forms.

One (1) copy of the completed and signed, original application form is required for the adjudication panel as well as **one (1) copy** each of:

- A list of the organization's current board of directors or trustees, including their occupations.
- A list of principal administrative and artistic staff or significant contractors, giving name and title or responsibility and whether the position is paid or volunteer.
- The organization's most recent Financial Statements.

Please do not submit extra copies.

Original support material, including original slides, artwork, etc. should **not** be submitted. The Assembly of British Columbia Arts Councils will not be responsible for the loss or damage of support material, whatever the cause. Support material will not be returned to applicants and will remain as part of the Program archives.

Restrictions:

- The project must take place during the month of February 2011.
- **Funding is not available for capital expenditures.**
- Applicants must be in good standing with the Corporate Registry.

Projects must be completed by February 28, 2011 and a Final Report submitted to the Assembly of British Columbia Arts Councils by April 30, 2011.

All approved projects supported by the Assembly of British Columbia Arts Councils **MUST** pay the appropriate copyright fees to participating artists, including exhibition fees, public presentation and performance fees, royalties, and reproduction fees for the use of works, if applicable.

Confirmation of Receipt:

All applications will be acknowledged in writing and assigned a project number for reference by the Grant Coordinator, on behalf of the Assembly of British Columbia Arts Councils. Applicants will refer to their project number in all subsequent correspondence with the Grant Coordinator, if necessary.

For further information regarding this program, contact the Spirit Festivals Grant Coordinator by calling Toll Free: 1-888-315-2288 or Tel: 250-754-3388

ASSESSMENT OF APPLICATIONS

Assessment Process: The Assembly of British Columbia Arts Councils, in partnership with the British Columbia Arts Council, will employ a peer assessment process for determining Program funding support. Requests for assistance will be reviewed by the Grant Coordinator and assessed by a jury comprised of sector professionals chosen for their specialized knowledge in the advancement of arts and culture. The jury will be selected to represent a broad range of experience and thought, and to provide fair representation of gender, generations, and regional and cultural diversity.

Assessment Criteria: The Jury will consider each application according to the applicant's mandate and history as well as against four areas: vision, artistic achievement, community engagement, and feasibility.

Vision

This criterion gives applicants an opportunity to articulate how their proposed festival reflects the vision of the Legacy and the BC Spirit Festivals. Applicants should explain the importance of the festival proposed for the local community. Organizations are welcome to propose programs that include regular activities scheduled prior to planning the BC Spirit Festival.

Jurors will consider the following points:

- The festival's contribution to building provincial pride and community identity
- The festival's ability to reflect the vision of the Legacy and the BC Spirit Festivals
- The potential benefits to the development of the community and its artists provided by participating in the festival.

Artistic Achievement

This criterion encourages applicants to define and demonstrate excellence in their artistic activity, showing how the proposed festival program will advance different art forms or creative practices. Jurors will consider the following points:

- Clarity, focus and vitality of the proposed festival programming.
- Artistic risk or challenges inherent in, or tackled by, the proposed festival programming.
- The festival programming in the context of BC's geographic, Aboriginal and cultural diversity.
- The level of compensation provided to every professional artist, ensemble, artists' collectives, and/or arts organization participating in the festival programming.

Community Engagement and the Development of Artists

This criterion encourages the applicant to show how the project will offer stimulating and varied forms of public engagement, such as performances or exhibitions, participation, education, or other opportunities. Jurors will consider the following points:

- Knowledge of the potential audience.
- Commitment to work created by BC and Canadian artists, and new collaborations, including emerging or under-recognized artists, artistic practices, and forms.
- Accessibility of the project to the community, including artists and audiences of Aboriginal, culturally diverse and/or regional communities.
- Risk taking with regard to community engagement.

Feasibility

This criterion considers the achievability of the festival. The following points will be considered by the jurors:

- Partnerships with local artists, arts organizations, presenters, local governments and Spirit Committees.
- Abilities in project management, including planning, audience development, marketing, communications and financial management.
- Demonstrated capacity to promote and administer this festival.

Notification of Results:

Successful applicants will be notified by Friday, November 4, 2010 at 4:00 pm by telephone and/or email. Written confirmation will also be mailed.

Following formal notification, the Assembly of British Columbia Arts Councils in partnership with the BC Arts Council, reserves the right to publicly announce approved festivals.

FINAL REPORT & FINANCIAL ACCOUNTING

Festival programs must be completed by February 28, 2011 and a Final Report including a detailed final budget must be submitted to the Assembly of British Columbia Arts Councils by April 30, 2011.

ACKNOWLEDGEMENT

In recognition of funding, the support of the Assembly of BC Arts Councils should be acknowledged in all promotional materials. The Assembly logos will be released by the Grant Coordinator only to successful applicants. The logos should be used on posters, brochures, print ads and programs and used where possible on media releases and signs related to the funded project.

In recognition of funding, the BC Arts Council and the Province of British Columbia should be acknowledged in all promotional materials. Examples of camera-ready formats along with usage guidelines for the Council logo are available to successful

applicants, and are also accessible in a variety of formats on the Council's Web site at www.bcartscouncil.ca. For information regarding the provincial logo, please contact the Public Affairs Bureau of the Ministry of Tourism, Culture and the Arts.

All logos should be used on posters, brochures, print ads and programs and used where possible on media releases and signs related to the funded project.

Deadline for applications: October 6, 2010 at 1:00 pm (online or postmarked).
Internet (web) and regular mail applications only will be accepted. Please send to:

BC Spirit Festivals
Mailing Address:
PO Box 9819, Stn Prov Govt
Victoria, B.C. V8W 9W3

Location Address:
800 Johnson Street
Victoria, B.C. V8W 1N3

Website: <http://www.assemblybcartscouncils.ca> Click on the Spirit Festivals grant link.

Phone inquiries please call:
Toll Free: 1-888-315-2288 OR Tel: 250-754-3388