

PROGRAM GUIDELINES 2021/22

PROJECT ASSISTANCE – Arts-Based Community Development & Leon and Thea Koerner Award Program

About the BC Arts Council

The BC Arts Council is an agency of the provincial government established under the Arts Council Act for the purposes of:

- Providing support for the arts and culture in British Columbia;
- Providing persons and organizations with the opportunity to participate in the arts and culture in British Columbia; and
- Providing an open, accountable, and neutrally administered process for managing funds for British Columbia arts and culture.

Our Vision

In July 2018, the BC Arts Council released [New Foundations: Strategic Plan for the British Columbia Arts Council 2018-2022](#), which articulates the following vision:

Artists and cultural organizations in British Columbia are well-supported, thriving, and able to reach their full potential under principles of equity, diversity, accessibility, and reconciliation. Arts and culture are seen as fundamental to developing vibrant and resilient communities, where the people of British Columbia are highly engaged in the province's unique arts and culture sector recognized for its innovation and leadership in Canada and abroad.

Strategic Directions

The strategic plan lays out four strategic directions for the BC Arts Council, and is intended to facilitate more equitable access to arts funding, and is informed by the current context facing the arts and culture sector in B.C.:

- Sustainability and Creative Development
- Equity, Diversity and Access
- Indigenous Arts and Culture
- Regional Arts and Community Arts

Values

The BC Arts Council's values guide all decisions and activities, from program design to the peer review process. We strive for constant improvement under these values in how we serve artists and cultural organizations throughout B.C.:

- Artistic Development and Achievement
- Indigenous Engagement and Cultural Vitality
- Equity, Access and Diversity
- Collaboration and Partnerships
- Engagement and Participation
- Recognition and Promotion
- Fair and Transparent Governance



Program Impacts and Changes Due to COVID-19

The BC Arts Council recognizes the unprecedented impact the COVID-19 pandemic is having on the B.C. arts and culture sector. While every effort is made to minimize revisions, program guidelines may need to be updated to align with the most current provincial and federal orders and public health directives. Please note:

- Ensure you are working with the latest version of the program guidelines as posted on the BC Arts Council website. Any changes to the guidelines made after the original posting will be clearly highlighted.
- Restrictions are in place on funding for activities that involve travel and/or in-person gatherings. Details are posted on our [dedicated COVID-19 update page](#).
- The protocols in response to COVID-19 may change and your application will be assessed with this in mind. To the best of your ability, clearly state how you are planning for your project to respond to any changes that may occur.
- If your application is successful and you need to adjust your project to respond to unforeseen developments due to the COVID-19 pandemic, contact your program officer. They will work with you to find creative approaches to uphold the original intention of your funded project, including remote and virtual solutions.
- The most up-to-date information is posted on our [COVID-19 update page](#). Updates will also be announced on our [Facebook](#) and [Twitter](#) accounts.

About Project Assistance: Arts-Based Community Development

Project Assistance: Arts-Based Community Development supports community organizations to engage professional artists in the development and delivery of community-based, arts-centred activities that contribute to a tangible and active understanding of arts and culture as a path to health, well-being, human dignity, and celebration.

This Arts-Based Community Development (ABCD) program is based on the following principles:

- Art is an effective mechanism for social transformation and can create deeper connections than other more polarizing avenues of social change.
- Arts-based community development is a respectful, collaborative process through which professional artist/s work as a catalyst to engage a community in the creation of artwork in various disciplines.
- The strength and impact of the process are as important as the project outcome.
- The community is involved at every level including in the development of the creative ideas and in the creation and/or presentation of the artwork, with all participants as equal contributors.
- Participating in collective creation is a powerful act of civic involvement.

The ABCD program provides support in two categories:

1. New Work, which:

- Supports one-time projects that create new artistic work through community-based arts and cultural activity. These projects must have a specified public outcome.
- Recognizes the long-term commitment required of community-engaged practice by allowing projects with a phased approach over a maximum of three years.

2. Skills Development and Knowledge Transfer, which:

- Assists in developing skills to initiate and conduct arts-based community development activities.
- Enhances the capacity of artists to provide leadership by offering them an opportunity to explore and discuss their creative practice.
- Creates opportunities for arts-based community development practitioners to realize new ways of presenting the outcomes of existing best-practice models to new audiences.

About the Leon and Thea Koerner Award

Established in 1955, The [Leon and Thea Koerner Foundation](#) has provided over ten million dollars in grants to arts and social service organizations throughout B.C. and the Yukon. In 2015, the Foundation transitioned from sixty years of continuous grant making to an endowment that supports the Leon and Thea Koerner Award (LTK Award), now administered through the BC Arts Council.

The [LTK Award](#) sustains a legacy through annual awards to registered charities and other qualified donees in B.C. that are creating social benefit using professional arts-based activity in collaboration with community and social service agencies.

The LTK Award is aimed at achieving social benefit and recognizing excellence and innovation, leading to social change or transformation; this aligns with the principles of arts-based community development. More information about the objectives of the LTK Award can be found here: [LTK Award Objectives](#).

Application Deadline

The deadline for submissions to Arts-Based Community Development and the Leon and Thea Koerner Award is April 30, 2021 **no later than 11:59 p.m.**

All applications must be submitted via the online grant application system. Applicants must ensure that all information and documentation in their online profile is up to date prior to submitting an application.

New applicants must register in the [online system](#) in order to submit an application. **Approval of a registration request may take up to four business days.** New registrants will be notified of approval and provided access to grant applications. Applications by mail, email, or fax are not accepted.

All applicants are encouraged to discuss their application with the program officer prior to submission.

Application Assistance

Applicants who identify as Deaf and/or living with disabilities and who require accommodation or assistance to develop and submit an application to this program should contact the program officer or email bcartscouncil@gov.bc.ca for more information.

Receiving application assistance does not influence the assessment of the application.

Eligibility Requirements

Ineligible applications will not be forwarded for assessment.

Applicant Eligibility

To be eligible to apply for both programs, the applicant must:

- Be a professional or community arts organization, registered and in good standing as a non-profit society in the B.C. for at least one year, working in collaboration with a specified community.

OR

- Be a community organization whose focus is not arts or culture, registered and in good standing as a non-profit society in B.C. for at least one year, working in collaboration with professional artist/s.

OR

- Be a First Nations Band Council, Indigenous community organization, Friendship Centre, or Métis Chartered Community in B.C., working in collaboration with professional artist/s.

AND

- Adhere to the Criminal Record Review Act, which requires that people who work with or may potentially have unsupervised access to children or vulnerable adults must undergo a criminal record check by the Criminal Records Review Program.
- Compensate arts and cultural practitioners fairly in keeping with community contexts and industry standards within the field of practice, including adhering to international intellectual property rights standards and cultural ownership protocols.
- Have submitted all required final reports on previous BC Arts Council grants as of the program deadline.

Program Eligibility

To be eligible for both programs, the project must:

- Demonstrate confirmed professional artistic expertise. Professional artist/s may work in any discipline, traditional or contemporary, and must be Canadian citizens or permanent residents residing in B.C. for at least one year prior to the application. For more information, see [Determining B.C. Residency](#).
- Demonstrate confirmed community development expertise (for ABCD) or confirmed social service expertise (for LTK Award).
- Demonstrate engagement, as applicable, has taken place to ensure local Indigenous protocols are followed, Elders and Traditional Knowledge Keepers will be compensated fairly in accordance with local protocols, and there is an acknowledgement of traditional territories.
- Not be eligible for or receiving funding through other BC Arts Council programs for the same activity.

Leon and Thea Koerner Award

To be eligible for the [LTK Award](#) the:

- Applicant must also be a registered charity or other qualified donee as defined by the *Income Tax Act* (Canada), including First Nations that are registered as such with the Canada Revenue Agency.
- Project must use professional arts-based activity in collaboration with a social-service agency.

Exclusions

Awards are not available to support:

- Travel and/or in-person gatherings as per BC Arts Council's [current COVID-19 policy](#).
- Operating costs.
- Project phases or activity that have begun prior to the submission date.
- Project or budget deficits and/or contingency funds.
- Repeat activities (exception: projects which have previously indicated a phased approach).
- Capital expenditures (construction, renovation, or purchase of property or equipment).
- Feasibility studies, start-up costs, or seed money.
- Proposals from other government agencies.
- Fundraising activities, conferences, conventions, or projects that are secondary to the arts-related activity (e.g. competitions, or family, religious, or community celebrations or anniversaries).
- Subsistence to artists or cultural practitioners, unless otherwise noted.
- Projects or activities funded through other BC Arts Council programs or its third-party delivery partners, including First Peoples' Cultural Council, BC Touring Council, or Creative BC.

Grant Amounts

Applicants may only submit one application to the ABCD/LTK programs and may only receive one award from each of these programs in any given fiscal year (April 1-March 31).

ABCD grants will not exceed 50% of the total project budget. There is no maximum request amount however, see the [BC Arts Council recipients page](#) for a list of previous successful applicants and the range of awards for this program.

Up to four LTK Awards at a minimum of \$25,000 will be given in a single year.

Eligible applicants may submit applications to both the ABCD and LTK award.

Application Requirements

It is the applicant's responsibility to submit a complete application. Eligible applications and support material will be assessed as submitted.

A complete application must include:

- Details outlining the proposed project including:
 - a summary of the proposed project.
 - rationale and objectives underlying the project.
 - project timeline or work plan, clearly showing each phase of activity and venue/location.
- A balanced project budget using the table provided. Include notes on the budget and indicate whether revenues are confirmed or pending.
- As applicable, applications for phased New Work projects must include an update on the status of previous phase/s of the project funded by the BC Arts Council for which a final report has not yet been submitted. No guarantees are made to support any or all phases. Separate applications are required for each phase. Speaking to the program officer is strongly recommended if your organization plans to apply for a phased project.
- All required support material as per the list below.

Support Material

Applicants are advised to review and adhere to the [Upload Requirements for Support Material guidelines](#). It is the applicant's responsibility to ensure that all support material is in a readable format. Poor quality files may adversely affect an applicant's success. Applicants are encouraged to test all materials before submitting their application. Requested supporting material must be submitted via the online system unless otherwise indicated.

Required Support Material includes a:

- Biography for each member of the project's creative or support team, including those from community service and/or social service organizations, as applicable (maximum 250 words each).
- Minimum of one signed [Professional Artist Information Form/s](#) for the professional artist/s' engaged. Applications should include examples of the artist/s' previous related work.
- Letter from partnering organizations, and/or a letter of support from the partner community with which the organization is proposing to collaborate, as applicable.

Applicants to the LTK Award, in addition to the ABCD requirements above, must also provide a:

- Completed LTK Award request and budget information.
- Minimum of one signed [LTK Program Social Services Professional Information Form](#) for the professional social services practitioner/s engaged.

The following documentation must be provided through your Organizational Profile and must be up to date at the time of application:

- Your organization's most recent Financial Statements, in accordance with the requirements below.
- A current list of your organization's board of directors, editorial advisory board, trustees, or board of management, including occupations and start dates.
- A current list of administrative and artistic/editorial staff or significant contractors, including name, title or responsibility, and indicate if permanent/seasonal and full-time/part-time.

Financial Statements must include:

- Balance Sheet, Income Statement, and Notes.
- An itemized list of grants identified by funder, either in the income statement or in an attached schedule.
- A breakdown of operating net assets, distinguishing between unrestricted net and capital assets.

The type of Financial Statements required is based on the recipient's most recent BC Arts Council Operating Assistance or Project Assistance (discipline specific) award. For new applicants, internally prepared financial statements are acceptable. BC Arts Council staff reserves the right to request audited Financial Statements if deemed appropriate, regardless of the amount of the applicant's last award.

For applicants operating under the umbrella of a **local government or post-secondary institution**, financial statements must include a statement of income and expenses for the applicant's activities alone, signed by the umbrella organization's financial officer, in addition to notes indicating if the applicant entity may accrue assets, surpluses, or deficits from one year to the next.

BC Arts Council Grant for last fiscal year	Minimum Required Documentation
	<i>Financial Statements, including internally prepared, must be approved by the Board of Directors and signed by the person preparing them (i.e. bookkeeper/accountant/ financial officer) and two Board members.</i>
Up to \$10,000	Internally prepared Financial Statements
\$10,001 - \$25,000	Independently prepared Financial Statements
\$25,001 - \$100,000	Review Engagement Financial Statements
Greater than \$100,000	Audited Financial Statements

Equity and Cultural Context

In its Strategic Plan [New Foundations: 2018-2022](#), the BC Arts Council makes a commitment to principles of equity, diversity, accessibility, and truth and reconciliation in all of its programs and processes. The Council also conducts its own operations and funding activities in accordance to legislation such as the [BC Human Rights Code](#), [Accessible Canada Act](#), and the [United Nations Declaration on the Rights of Indigenous Peoples](#), as well as [Calls to Action of the Truth and Reconciliation Commission](#).

The BC Arts Council acknowledges the cultural, geographic, and regional diversity of the province, and recognizes the distinct and varied contexts of Indigenous, cultural, and regional communities. The BC Arts Council also recognizes that all artistic practice exists within diverse and specific cultural contexts.

All applicants are encouraged to contemplate a variety of factors related to cultural appropriation, representation, and equitable and ethical collaboration processes, and to clearly position their work within its cultural context within their application.

Assessment Criteria

The areas of assessment are set out below along with their relative weight. Applicants should keep these criteria in mind as they complete their application and should also discuss how the project may address the strategic priorities and values of the BC Arts Council.

ARTISTIC CONTRIBUTION AND SIGNIFICANCE (40%)

The assessment panel will evaluate the artistic activity and how it will advance arts-based community development practice by considering the:

- Strength of artistic vision of the project as demonstrated through programming choices, the planned outcomes of the artistic activity, and who will benefit from them.
- Quality of proposed activities demonstrated through the level of artistry and risk, originality, production values, and overall contribution to art form/s in B.C.
- Integrity of the creative processes, including ethical approaches to research; interpretation; collaborative processes; contributors; source and physical materials; ownership and cultural contexts and protocols.
- Level of critical understanding of the practice of arts-based community development, which brings together artists/arts organizations and social service organizations to achieve social change.

ENGAGEMENT AND IMPACT (30%)

The assessment panel will evaluate the project's engagement with and impact on British Columbia's arts and cultural community and the applicant's own identified communities, by considering the:

- Impact of the work on the identified communities, as supported by effective project management, community engagement strategies, outreach, programming, and (as appropriate) marketing and audience development. Engagement may include performance, artistic development, participation, discourse, and/or education.
- Level of commitment to the development of B.C. artists, cultural practitioners, and the arts community.
- Level of engagement and authenticity of partnerships in providing sustainable benefits to diverse and/or historically underserved communities and their artistic practices.
- Accessibility, including but not limited to physical spaces, cultural safety, affordability, and adaptations to involve diverse participants.
- Strength of the arts-based community development/social services processes used to improve the condition of an identified population, including a clearly articulated post-project follow up plan to support participants.
- Degree of risk-taking related to public engagement and social change, including demonstrated understanding of the community transformation desired and how strongly the project centres and supports this work, recognizing that social change may take longer than the project timeframe.

In addition, applications for:

- **Skills Development and Knowledge Transfer** must show that access to information about arts-based community development practice is increased and that the project will lead to improved skills and capacity for future arts-based community development projects, activities, and discourse. Projects in this category may or may not have a specified public outcome.

ALIGNMENT WITH STRATEGIC DIRECTIONS (10%)

The assessment panel will evaluate the organization's commitment to, and the project's alignment with, these BC Arts Council strategic directions:

- Indigenous Arts and Culture
- Equity, Diversity, and Access
- Community Arts and Regional Arts

FEASIBILITY (20%)

The assessment panel will evaluate the viability of the project by considering:

- Achievability of the proposed activities as determined by:
 - clearly identified project goals, strategies, and expected outcomes, including an evaluation plan at the close of the project/phase.
 - sound budgets, resource allocation, and the applicant's overall financial health.
- Role of leadership, including management and the board, as applicable, in fostering a healthy, sustainable work environment.
- Level of experience in realizing comparable projects at a professional standard.
- Rigour of human resources practices related to fair remuneration, equitable employment, cultural competency, cultural safety, and a safe and respectful workplace.

Assessment Process

Merit-based, independent assessment is the primary method of evaluation for all applications to this program. Assessment panels are comprised of individuals with broad professional knowledge, experience, geographical representation, and diverse aesthetic, institutional, and cultural viewpoints, including those from Indigenous perspectives.

The following process is used to evaluate every application:

- The BC Arts Council receives online applications and reviews applications for eligibility.
- The assessment panel evaluates the applications using the assessment criteria outlined above and determines the level of funding and/or conditions on payment of awards.
- The BC Arts Council informs each applicant of the assessment panel's decision in writing.

Applicants are encouraged to contact the program officer for feedback on their applications.

Notification of Awards

Decisions will be made within sixteen weeks of the application deadline. Notification will be sent via the online system to the contact linked to the online application. Results cannot be requested in advance.

Payment of Awards

All payments of grant monies to the grant recipient are subject to an authorizing appropriation under the *Financial Administration Act*.

The BC Arts Council reserves the right to redistribute, delay, or suspend payments if the recipient:

- Does not carry out its planned program of activities.
- Undergoes major changes in artistic or administrative direction.
- Does not meet its obligations as a grant recipient, including submission of final reports.
- Fails to comply with legal obligations.
- Fails to respect the commitment to provide a safe and respectful workplace free from harassment, discrimination, and sexual misconduct.

Grants are taxable income and must be reported as such. Individuals receiving grants on their own behalf or on behalf of a collective are issued T4As for the year in which the grant payment is processed.

Final Reports

All recipients must submit a final report with the required documentation of the completed project to the BC Arts Council within 30 days of the completion date stated in the respective application. Final Report forms must be submitted through the online system.

Future applications to BC Arts Council programs will be ineligible if reporting requirements are not met.

Confidentiality and Recognition of Awards

Confidentiality of Information

The collection, use, and disclosure of personal information are subject to the privacy provisions of the Freedom of Information and Protection of Privacy Act. The applicant's information will be shared in confidence with members of the assessment panel. The names and locations of successful award recipients may be published, along with the amount of the award, in the Annual Report of the BC Arts Council as well as in various communications and promotional vehicles of the BC Arts Council and Government of British Columbia. Social Insurance Numbers are provided to Canada and Revenue Agency through the issuance of T4As.

Recognition of Assistance

In recognition of funding, the support of the BC Arts Council, the Province of British Columbia should be acknowledged in all promotional materials, both print and online. The approved BC Arts Council and provincial logo and graphics standards are available [online](#) in a variety of ready-to-use digital formats.

Recognition of LTK Award funding should be acknowledged in all promotional materials, both print and online. The approved LTK Award logo and graphics standards are available [online](#) in a variety of ready-to-use digital formats. LTK Award recipients may be contacted by the Leon and Thea Koerner Foundation for permission to link to their website, and asked to provide the foundation with photos, visual documentation, or video of the supported project as it progresses.

As well, funded applicants with a website are encouraged to add a link to the [BC Arts Council](#) website and, as applicable, the [LTK Award](#) website.

Contact Information

Krista Patterson – Program Officer | 236 478-2550 | Krista.Patterson@gov.bc.ca

A full list of program officers is available on [our website](#).

For general information or further assistance, please contact:

Telephone: 250 356-1718

Email: bcartscouncil@gov.bc.ca

Program guidelines are reviewed annually. Be sure that you are working with the most current guidelines available on the program page on the [BC Arts Council website](#).