



BRITISH COLUMBIA  
ARTS COUNCIL



# INDIVIDUAL ARTS AWARDS: MEDIA ARTISTS

## Program Guidelines 2022/23

### Acknowledgement

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The BC Arts Council acknowledges it carries out its work on the land of Indigenous nations throughout British Columbia. We are grateful for the continuing relationships with Indigenous people that develop through our work together. We acknowledge and raise our hands to the lək'ʷəŋən (Lkwungen) people, known today as the Songhees and Esquimalt Nations, on whose ancestral lands we operate our main offices.

### About the BC Arts Council

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For more information about the BC Arts Council's mandate, vision, values, and strategic directions visit the [About](#) and [Priorities](#) sections on the BC Arts Council website.

In the [Extending Foundations: Action Plan for 2022-2024](#), the BC Arts Council makes a commitment to principles of equity, diversity, accessibility, and truth and reconciliation in all of its programs and processes. The Council conducts its own operations and funding activities in accordance with legislation such as the [BC Human Rights Code](#), [Accessible Canada Act](#), the [Declaration on the Rights of Indigenous Peoples Act](#), and the [United Nations Declaration on the Rights of Indigenous Peoples](#), as well as the [Calls to Action of the Truth and Reconciliation Commission](#).

In addition to the integration of equity criteria across all funding programs, consideration will be given to designated priority groups identified by the BC Arts Council. These groups have been identified in order to achieve our strategic direction commitments and correct funding gaps illuminated through recent evaluations and consultations. The designated priority groups consist of applicants who are:

- Indigenous (First Nations, Métis, or Inuit);
- Deaf or experience disability;
- Black or persons/people of colour;
- Located outside greater Vancouver or the capital region.

Organizations whose statement of purpose includes support for arts and cultural practitioners as listed above are also considered a designated priority group.

### About Individual Arts Awards: Media Artists

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**Individual Arts Awards: Media Artists** assists independent media artists with the creation of specific projects. The BC Arts Council defines media arts as works in film, video, audio/sound art and new media, including new information and communications technologies used for artistic expression.

Awards are available to support the creation of new works. Applications may be made by individuals or on behalf of a collaboration of two or more artists sharing creative control of a project.

*Critics and curators of Media Art may apply to Individual Arts Awards: Visual Artists in the fall of 2022 for assistance with independent critical writing or curatorial projects.*

## **When and How to Apply**

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**The deadline for submission is June 30, 2022, no later than 11:59 p.m.** The BC Arts Council office hours are 8:30 a.m. to 5:00 p.m., Monday to Friday.

Submit your application through the [Grant Management System](#). Ensure that all information (including address verification) and documentation in your organization's online profile is up to date before submitting an application.

New applicants [must register and create a profile](#) in the online system. **Once the registration request is submitted, it may take up to four business days to process your request.** BC Arts Council will email you once your registration is processed and you are able to access grant applications.

Ensure the email address **bc.artscouncil.noreply@gov.bc.ca** is on your safe senders list and check your spam folders.

## **Application Assistance**

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Individuals who self-identify as Deaf or having a disability, and organizations with a primary mandate to serve Deaf or disability arts practice are eligible for the BC Arts Council's Accessibility programs:

**[Application Assistance](#)** – pays for support services for creating and submitting grant applications.

**[Access Support](#)** – additional funding that supports access costs associated with creating or developing a project funded by a BC Arts Council grant.

These programs do not provide funding for audience accessibility or day-to-day access costs outside of the scope of a project. Accessibility requests are confidential and will not be part of assessment panels evaluating grant applications. Contact Accessibility Coordinator Clayton Baraniuk at 250-978-9839 or [clayton.baraniuk@gov.bc.ca](mailto:clayton.baraniuk@gov.bc.ca) to request assistance.

**Find out more about accessibility support at [bcartscouncil.ca/accessibility](http://bcartscouncil.ca/accessibility)**

## **Question and Answer Sessions**

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Applicants are encouraged to join BC Arts Council program staff for an online information session including an overview of this program and an opportunity to ask questions. Session details will be posted on the [BC Arts Council website](#), and [Facebook](#) and [Twitter](#) pages. If you have further questions, please contact staff.

## **Who Can Apply**

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Submissions from applicants who do not meet eligibility criteria will not be forwarded for assessment. **To be eligible, an applicant must:**

- Be a Canadian citizen or Permanent Resident and have been a resident of British Columbia for at least 12 months immediately prior to the application deadline, and ordinarily reside in B.C. For more information, review our [Determining B.C. Residency](#) page;
- Be a professional media artist, who has completed all basic training (not necessarily in academic institutions);
- Have completed two or more years of artistic practice after basic training, and
  - As a professional media artist, have created and completed at least one project that has been professionally presented as part of a public program for which a professional fee was received (CARFAC, IMAA, or equivalent).

**OR**

- Received at least one grant for the creation of media art through the First Peoples' Cultural Council Indigenous Arts Program and have submitted a final report for that grant.
- Have final creative control over the proposed work;
- Compensate other artists and professionals fairly in keeping with community contexts and industry standards within the field of practice, including adhering to international intellectual property rights standards and cultural ownership protocols, if applicable;
- Have submitted any outstanding final reports on previous BC Arts Council grants by the submission deadline date for this program; and
- For collaborative applications, each individual applicant must meet these eligibility criteria.

## Eligible Costs and Exclusions

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**Awards are available to support:**

- Subsistence of up to \$2000/month – recipients are expected to devote most of their time to their practice for the duration of the project;
- Costs of materials related to the project;
- Rental of equipment or space;
- Funds paid to other professionals to realize the project (e.g. crew, technicians, etc.); and
- Production and/or post-production costs

**Awards are not available to support:**

- Capital expenditures (construction, renovation, or purchase of property or equipment);
- Project phases or activities that have begun prior to the submission deadline;
- Works produced for the commercial media arts industry, theatrical release, or prime-time broadcast;
- Pilots for commercial or educational television, or industrials or promotional films;
- Instructional, sponsored or commissioned works;
- Music recording projects or music videos;
- Creation/writing of screenplays;
- Promotions or distribution expenses, including additional release prints or attendance at screenings or markets;
- Expenses incurred prior to the application submission date; or
- Projects substantially funded through other provincial government agencies.

## Grant Amounts

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The request amount to this program may be up to 100% of the eligible project budget.

There is no maximum request amount, but grants typically range from \$5,000 to \$25,000. Requests for larger grants will need to articulate a clear rationale for why the project requires a higher amount. Visit the [BC Arts Council Recipients](#) page to review a list of previously successful applicants and the range of awards for this program.

Applicants may request subsistence of up to \$2,000/month to a maximum of \$15,000.

Applicants may submit only one application per discipline per intake.

Applicants are encouraged to submit realistic proposals for the funds required to feasibly carry out the project. Grants may be awarded for less than requested, however the BC Arts Council endeavours to support funding successful applications at 100% of the request when possible.

## What is Needed for the Application

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You are responsible for submitting a complete application. The BC Arts Council will not contact you to address errors or missing requirements, other than as required to determine eligibility. Eligible applications are assessed as submitted.

### A complete online application must include:

- Details outlining the proposed project including:
  - a summary of the proposed project, including rationale, objectives, and outcomes.
  - project timeline or work plan.
- A balanced project budget using the budget table provided in the online application. Include notes on the budget and indicate whether revenues are confirmed or pending.
- All required support material as per the list below.

## Support Material

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Review and adhere to the [Upload Requirements for Support Material](#).

It is the applicant's responsibility to ensure that all support material is in a readable format. Poor quality files may adversely affect an applicant's success. Applicants are encouraged to test all materials before submitting their application. Requested supporting material must be submitted via the online system unless otherwise indicated.

Do not submit material beyond what is requested; it will not be presented for assessment.

### Required Support Material includes:

- Curriculum Vitae with professional training and related artistic activities (maximum 3 pages) with paid professional media arts presentations clearly indicated;
- Letters from partners or collaborators, if applicable, confirming the nature of their participation;
- Examples of previous work relevant to the proposed project in which the applicant had full creative control, **up to a maximum of\***
  - **5 images or 5 minutes total of video or audio**
- A maximum 20-page sample of ONE of the following, as appropriate:

- Script
- Storyboard
- Treatment
- Synopsis
- Exhibition/installation plan
- Prototype outline

**\*NOTE:** Items in excess of the listed maximums, including multiple links to materials within a single uploaded document, will not be reviewed.

## How Applications Will Be Assessed

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The areas of assessment are described below along with their relative weight. Your application should address how the project fulfils each area of assessment.

In the [Extending Foundations: Action Plan for 2022-2024](#) the BC Arts Council committed to placing reconciliation, equity, diversity, inclusion and access at the centre of its activities, with the intention to rebalance historic funding distribution and modernize peer assessment. Consideration will be given to designated priority groups identified by the BC Arts Council as stated above.

### ALIGNMENT WITH STRATEGIC DIRECTIONS (10%)

The assessment panel will evaluate the:

- Project activity alignment with the BC Arts Council's priorities of Indigenous Arts and Culture; Equity, Diversity and Access; and Regional Arts.

### ARTISTIC CONTRIBUTION, SIGNIFICANCE, AND IMPACT (70%)

The assessment panel will evaluate the project's contribution and significance by considering the:

- Quality of proposed project, level of artistry, originality, production values, and overall contribution to the artform;
- Integrity of the creative processes, including ethical approaches to research; use of source and physical materials; ownership and other cultural protocols, as applicable;
- Potential benefits to the development of the applicant's practice, the applicant's own identified communities, and the professional arts community in B.C.; and
- Consideration given to matters of cultural appropriation, representation, equitable and ethical collaboration processes, and appropriate protocols and practices, as applicable to the project.

### FEASIBILITY (20%)

The assessment panel will evaluate the project's feasibility by considering the:

- Achievability of the proposed activities as determined by sound budgets, planning and resource allocation; and
- Level of experience in realizing comparable projects at a professional standard.

## Assessment Process

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Merit-based, independent peer assessment is the primary method of evaluation for all applications to this program. Assessment panels are comprised of individuals with broad professional knowledge, experience, geographical representation, and diverse aesthetic, institutional, and cultural viewpoints, including those from Indigenous perspectives.

### The following process is used to evaluate applications:

- Program staff receive online applications and reviews each one for eligibility;
- The assessment panel evaluates the applications using the assessment criteria outlined above and recommends the level of funding and conditions on payment of awards;
- Funding allocations approved; and
- The BC Arts Council informs each applicant of the final decision in writing.

Applicants are encouraged to contact program staff for feedback after results have been released.

## Notification of Awards

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Decisions will be made within sixteen weeks of the application deadline. Notification will be sent via the online system to the contact linked to the online application, and to the organizational and governance leadership contacts provided in the organizational profile (as applicable). Results cannot be requested in advance.

Ensure the email address **bc.artscouncil.noreply@gov.bc.ca** is on your safe sender list and check your spam folders.

## Payment of Awards

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All award payments are subject to an authorizing appropriation under the *Financial Administration Act*.

The BC Arts Council reserves the right to redistribute, delay, or suspend payments if:

- The recipient does not carry out its planned program of activities.
- The project undergoes major changes in artistic or administrative direction.
- The recipient does not meet its obligations as a grant recipient, including submission of final reports.
- The recipient fails to comply with legal obligations.
- The recipient fails to respect the commitment to provide a safe and respectful workplace free from harassment, discrimination, and sexual misconduct.

**Grants are taxable income and must be reported as such.** Individuals receiving grants are issued T4As for the year in which the grant payment is processed.

## Final Reports

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Recipients must submit a final report with the required documentation of the completed project to the BC Arts Council within 30 days of the Project End Date in the application. Final Reports must be submitted through the online system.

Future applications to BC Arts Council programs will be ineligible if reporting requirements are not met.

## **Confidentiality of Information**

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The collection, use, and disclosure of personal information are subject to the privacy provisions of the Freedom of Information and Protection of Privacy Act. The applicant's information will be shared in confidence with members of the assessment panel. The names and locations of successful award recipients may be published, along with the amount of the award, in the Annual Report of the BC Arts Council as well as in various communications and promotional vehicles of the BC Arts Council and Government of British Columbia. Social Insurance Numbers are provided to Canada Revenue Agency through the issuance of T4As.

## **Recognition of Assistance**

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In recognition of funding, the support of the BC Arts Council and the Government of British Columbia should be acknowledged in all promotional materials, both print and online. The approved BC Arts Council and provincial logo and graphics standards are available [online](#) in a variety of ready-to-use digital formats.

Funded applicants with a website are encouraged to add a link to the [BC Arts Council](#) website.

## **Contact Information**

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Julia Pauselius – Program Advisor | 250 940-8550 | [Julia.Pauselius@gov.bc.ca](mailto:Julia.Pauselius@gov.bc.ca)

A full list of program staff is available on [our website](#).

For general information or further assistance, please contact:

Telephone: (250) 356-1718

Email: [bcarts council@gov.bc.ca](mailto:bcarts council@gov.bc.ca)

**Program guidelines are reviewed annually.**

**Please ensure you are working with the most current program guidelines for each intake.**